



ositivelyarts

Proudly Presents



September 17 - October 23





Get Launched Vegas!



Get Launched Vegas is back!!

Get Launched Vegas (GLV) is Positively Arts' Annual Benefit Concert Series that pairs aspiring young talent with current professionals in the entertainment industry. We focus on the mentorships and learning components built into an exciting 7-week competition-style concert series! GLV shares the inspirational stories of aspiring young artists from the Entertainment Capital of the World. The program pairs aspiring young performers with headliners from the Vegas Strip and Broadway to act as mentors throughout the competition process, allowing our youth to be coached by the best in the business for a one-of-a-kind learning experience that empowers youth to reach for the stars.

The most amazing part of GLV is that this program allows students to PERFORM and SHINE on professional stages across the Legendary Las Vegas Valley! From HyperX Esports, Arenato House of Blues, and The Palazzo Theatre, students will perform on the same stages graced by some of history's greatest performing artists!

I am excited to invite you to join our movement to empower Southern Nevada youth through enrichment and confidence-building programs.

Thank you for your generous support!



Pilita Simpson
Founder and CEO
Positively Arts





Positively Arts



Positively Arts' mission is to empower kids for life by building confidence through performance and artistic discovery. We fortify students' social and emotional development by providing the tools, positive outlets, and community support through which kids can develop the confidence and resilience they need to excel in every aspect of their lives.

We know that mastery of the arts can help develop psychological resilience in children, which is especially beneficial to those who have experienced trauma or are dealing with amplified stress.

Positively Arts serves the community in Southern Nevada through camps, master classes, performance opportunities, and onsite visits to professional performance venues. Our team also works in public and private schools in Clark County and hosts free anti-bullying workshops, arts training classes, and performances for thousands of students each year.

Since 2014, Positively Arts has served over 20,000 students through our arts-learning empowerment and mentorship programs, has provided over \$200,000 in scholarships and tuition assistance for more than 10,000 low-income and at-risk students, and is proud to be building community for children in Southern Nevada.



We empower kids  *for life!*



SPONSORSHIPS OPPORTUNITIES

Presenting Sponsor - \$15,000

- (2) 30 second Commercial or video message to air during episodes
- 4 VIP tables to Finale Show (4 seats per table)
- Banner Signage during Live Finale Show
- Verbal Recognition by Event Host
- Social Media Recognition/promotion
- Linked logo placement on PA website
- Sponsor Booth during Finale reception
- Lower third logo during every episode (7 episodes)
- Co-branded step and repeat for reception 8x8
- Inclusion in media announcements

Supporting Sponsor - \$5,000

- (1) 30 second Commercial or video message to air during episodes
- 3 VIP tables to Finale Show (4 seats per table)
- Banner Signage during Live Finale Show
- Verbal Recognition by Event Host
- Social Media Recognition/promotion
- Linked logo placement on PA website
- Sponsor Booth during Finale reception

Gold Sponsor - \$2,500

- 2 VIP tables to Finale Show
- Verbal Recognition by Event Host
- Social Media Recognition/promotion
- Linked logo placement on PA website
- Sponsor Booth during Finale reception

Silver Sponsor - \$1,000

- One VIP table to Finale Show
- Linked logo placement on PA website
- Verbal Recognition by Event Host





A LA CARTE SPONSORSHIPS



- **Scholarship Sponsor** (includes company name on giant check presentation)
 - First Place Winner - \$1,000
 - Second Place Winner - \$500
 - Third Place Winner - \$350
- **Green Room Sponsor** - \$1,000
 - Logo in Green Room and on-screen, branded water bottles for the contestants before and after their performance.
- **Positively Leader of the Year Award** (includes check presentation) - \$500
- **Co-branded Microphone Flag** - \$250
- **Co-branded Step & Repeat** behind judges during episodes - \$1,000
- **Co-branded Table Cloth** at Judges Table during episodes - \$1,500
- **Photo Booth Sponsor** - \$500
- **Sponsor a Student Registration Fee** - \$250
- **Commercial to air during 1 episode and on Social Media** - \$500
 - Commercial to air during 3 episodes and on Social Media - \$1,000
- **Donate an item for auction!**

In addition to the specialty marketing opportunities, all a la carte sponsors will be featured on Positively Arts' website and social media channels.

For more information, please contact Matt Lockwood at matthew@positivelyarts.org or (702) 763-2577



YOUR SUPPORT MATTERS!



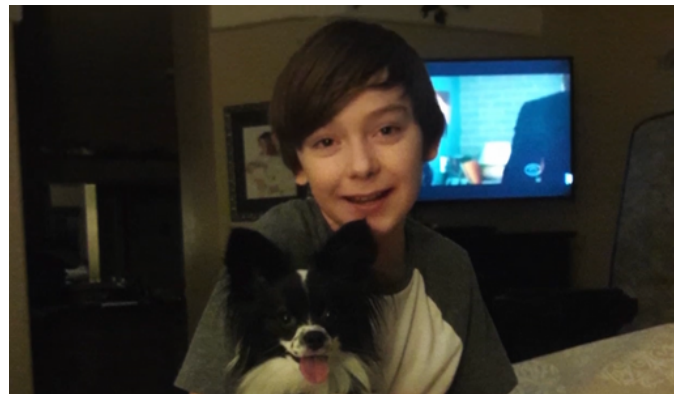
Narée's Positively Arts Journey
https://www.youtube.com/watch?v=bY_li9kTzEA&t=8s



Katelyn's Positively Arts Journey
https://www.youtube.com/watch?v=woxYshC1_As



Abigail's Positively Arts Journey
<https://www.youtube.com/watch?v=VKfRPTTU7r8>



Max's Positively Arts Journey
<https://www.youtube.com/watch?v=ZtCGsbZpyuU&t=87s>



Ken's Positively Arts Journey
<https://www.youtube.com/watch?v=XUPOENRAUo>



Joelie's Positively Arts Journey
<https://www.youtube.com/watch?v=vF1B39gWWH0&t=88s>





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Las Vegas, NV 89118**

www.positivelyarts.org

**Positively Arts is an IRS tax exempt 501 (c)(3) Organization.
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GLV SPONSORS



Thank you to our 2022 Get Launched Vegas Sponsors!

